

4164 Virginia Beach Blvd. Virginia Beach, VA 23452 Phone 757.333.7787 Fax 757.502.7001 beachmunicipal.org

Press Release

FOR IMMEDIATE RELEASE

Contact: Amy Mallinson, Vice President Marketing 757.416.6176 <u>amallinson@beachmunicipal.org</u>

BEACH MUNICIPAL FEDERAL CREDIT UNION EMPLOYEES DONATE TO LOCAL ORGANIZATIONS

VIRGINIA BEACH, VA, NOVEMBER 30, 2023: Beach Municipal FCU reaffirmed today their commitment to helping local organizations in need. As part of the Credit Union's employee-led Denim for Dollars program, employees donated their quarterly fundraising to the Virginia Beach SPCA and Equi-Kids.

Denim for Dollars is a staff-led fundraising effort that allows employees to wear jeans by donating a minimum amount each City payday. Employees can choose to support one of two causes: Social Outreach or Animal Wellness. The funds are then donated quarterly to different organizations within our community.

"We are grateful for the generous support of Beach Municipal FCU employees." said Danielle Nance, Chief Advancement Office of the Virginia Beach SPCA. "As a nonprofit, we depend on the generosity of our community to provide homeless pets with a temporary home, medical care and most importantly a second chance. "

"We are grateful to the team at Beach Municipal Federal Credit Union who selected EQUI-KIDS as their charity of choice. Their donation will support the equine-assisted programs found at EQUI-KIDS that positively impact children and adults with special abilities, active-duty service members, Veterans, and First Responders." Said Beth Yurkovac-Hornby, Executive Director. "EQUI-KIDS would not be possible without the support from our community, and we are glad to have the team at Beach Municipal Federal Credit Union as part of our family."

Beach Municipal FCU has been serving the financial needs of Virginia Beach City and School employees since 1970. We are dedicated to providing excellent service to our members while constantly striving to make a positive impact on the lives of others through hands-on involvement. Learn more about Denim for Dollars by visiting https://www.beachmunicipal.org/about-us/community-partnerships/donations.

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