




Charities are important - but make sure you are donating to a real one.

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## Don't Get Scammed By A Bogus Charity

Dear [--Merge1--],

Let's talk about charity scams. Don't get fooled - check out the following to learn more.

### How to Verify a Charity Before Donating

When donating to a charity, it's important to know that your money is going to a legitimate and reputable organization. With so many charities out there, it can be overwhelming to determine which organizations are trustworthy and which ones may not be using your donation for its intended purpose.

## Check Out Charities Before Making Donations!



# Why Is It Important to Verify a Charity?

Charitable giving is a wonderful way to support causes and organizations that align with your values and beliefs. However, not all charities are created equal. Unfortunately, there are some fraudulent charities that take advantage of people's generosity and use donations for personal gain rather than for the intended cause.

By verifying a charity before donating, you can ensure that your money is going to a legitimate organization that will use it for its intended purpose. This not only protects your donation, but it also ensures that your contribution is making a positive impact.

## The Risks of Not Verifying a Charity

Not verifying a charity before donating can have serious consequences. In addition to potentially losing your money to a fraudulent organization, you may also be at risk for identity theft. Some fake charities may ask for personal information, such as your social security number, under the guise of needing it for tax purposes. This information can then be used to steal your identity.

Donating to a fraudulent charity can also have a negative impact on the cause you intended to support. If a charity is not using donations for its intended purpose, it can harm the people or communities it claims to be helping. In addition, it can harm any legitimate charities that are involved in those same groups or projects because potential donors are instead wary of the fraud.

## Steps to Take Before Donating

It is still very worthwhile to donate to causes you believe in. The important part is to first do your homework to ensure your money is being spent where it can do the most possible good for everyone involved. The good news is that the charity verification process is not very difficult, thanks to the internet.

### Step 1: Do Your Research

The first step in verifying a charity is to do your research. Start by researching the charity's name and mission online. It should align with what you know of the organization, including the same city and address.

- Be on the lookout for any red flags, such as negative reviews or news articles about the organization.
- You can also check the charity's website for information about their programs, financials, and impact.

### Step 2: Check for Accreditation

One way to verify a charity's legitimacy is to check for accreditation. Accreditation means that the charity has met certain standards and has been evaluated by a third-party organization. Some reputable accreditation organizations include the Better Business Bureau Wise Giving Alliance, Charity Navigator, and GuideStar.

### Step 3: Review Financial Information

It's important to review a charity's financial information to ensure that they are using donations for their intended purpose. You can typically find this information on the charity's website or by requesting it directly from the organization. Look for information

on how much of their budget goes towards programs and services versus administrative and fundraising costs.

#### **Step 4: Utilize Charity Verification Tools**

There are also several online tools available to help you verify a charity before donating. These tools can provide information on a charity's financials, impact, and accreditation status. Some popular charity verification tools include Charity Navigator, GuideStar, and CharityWatch.

#### **Step 5: Contact the Charity**

If you have any questions or concerns about a charity, don't hesitate to contact them directly. A legitimate charity should be transparent and willing to answer any questions you may have. You can also ask for references or success stories from the charity to get a better understanding of their impact.

### **Red Flags to Look Out For**

While doing your research and verifying a charity can help protect you from fraudulent organizations, there are also some red flags to look out for. These may indicate that a charity is not legitimate and should be avoided.

#### **High Pressure Tactics**

Be wary of charities that use high-pressure tactics to get you to donate. This may include aggressive phone calls or emails, or even showing up at your doorstep. A legitimate charity will not use these tactics to solicit donations.

#### **Lack of Transparency**

A reputable charity should be transparent about their programs, financials, and impact. If a charity is not willing to provide this information or is evasive when asked, it may be a red flag.

#### **Similar Names to Established Charities**

Some fraudulent charities may use names that have similar titles, or similar logo shapes or colors, to well-known and reputable organizations. This can be confusing and may trick people into donating to the fraudulent charity rather than the legitimate one. Always double-check the name and mission of a charity before donating.

### **Tax Exempt Status and What it Means for Your Gift**

A charity's tax-exempt status is also a good way to check on their validity. The IRS Charity Search tool, also known as the "Exempt Organizations Select Check," is provided by the Internal Revenue Service (IRS) to allow individuals to verify the tax-exempt status of a charitable organization, including whether it is eligible to receive tax-deductible contributions. This tool is crucial in verifying the legitimacy of a charity and ensuring that donors are considering donating to a nonprofit organization recognized by the IRS.

To use this tool, you can follow these steps:

1. Visit the IRS website and navigate to the Exempt Organizations Select Check page.
2. Enter the name of the charity in the search bar. It is important to double-check the name for accuracy, as some fraudulent charities may use names similar to well-known organizations.
3. Optionally, readers can also search using the charity's Employer Identification Number (EIN) or location address to further ensure accuracy.
4. Click the search button to retrieve the results.

It is important for readers to check the charity's name, address, and EIN to ensure accuracy when using the IRS Charity Search. This helps avoid any confusion or potential donations to fraudulent organizations.

There are different types of tax-exempt organizations, such as 501(c)(3) organizations, which are the most common and eligible to receive tax-deductible contributions. Other types include 501(c)(4) organizations, which focus on social welfare activities, and 501(c)(6) organizations, which are business leagues and trade associations.

By verifying the tax-exempt status of a charity, you can have confidence that your contributions are going to a legitimate organization. Understanding these different types can also help you make informed decisions about the tax implications of your donations.

## Know Where You Donate

Verifying a charity is legitimate before donating is an important step in ensuring that your donation is going to a legitimate organization that will use it for its intended purpose. There will be warning signs if you find yourself dealing with a suspicious caller or website.

A reputable charity will not use high-pressure tactics to ask for donations, and their programs and financial arrangements should be available. Always double-check a charity's name and mission before donating.

Remember to also look out for red flags and trust your instincts when it comes to donating to a charity. By doing your research, checking for accreditation, reviewing financial information, and using charity verification tools, you can protect your donation and make a positive impact on the cause you care about.

With these steps in mind, you can confidently support causes and organizations that align with your values and beliefs.

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