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## **Press Release**

## FOR IMMEDIATE RELEASE

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## BEACH MUNICIPAL FEDERAL CREDIT UNION EMPLOYEES DONATE TO LOCAL ORGANIZATIONS

**VIRGINIA BEACH, VA, NOVEMBER 1, 2024:** Beach Municipal FCU reaffirmed today their commitment to helping local organizations in need. As part of the Credit Union's employee-led Denim for Dollars program, employees donated their quarterly fundraising to Virginia Beach SPCA and the Food Bank of Southeastern Virginia.

Denim for Dollars is a staff-led fundraising effort that allows employees to wear jeans by donating a minimum amount each City payday. Employees can choose to support one of two causes: Social Outreach or Animal Wellness. The funds are then donated quarterly to different organizations within our community.

"Your donation will provide 535," said Jeremy Rodden, Community Engagement Manager, Food Bank of Southeastern Virginia.

"We are grateful for the generous support of Beach Municipal FCU employees. As a nonprofit, we depend on the generosity of our community to provide homeless pets with a temporary home, medical care and most importantly a second chance," said Danielle Nance, Chief Advancement Officer, Virginia Beach SPCA.

Beach Municipal FCU has been serving the financial needs of Virginia Beach City and School employees since 1970. We are dedicated to providing excellent service to our members while constantly striving to make a positive impact on the lives of others through hands-on involvement. Learn more about Denim for Dollars by visiting <a href="https://www.beachmunicipal.org/about-us/community-partnerships/donations">https://www.beachmunicipal.org/about-us/community-partnerships/donations</a>.